

May 17, 2017

To whom it may concern

GungHo Online Entertainment, Inc.

LET IT DIE: A Survival Action Game Only for the PlayStation®4 Over 3 Million Total Downloads in the world.

GungHo Online Entertainment, Inc. (Headquarters: Chiyoda-ku, Tokyo; President & CEO: Kazuki Morishita; Company hereinafter referred to as “GungHo”) hereby announces that LET IT DIE, a survival action game currently available in North America, Europe, Japan and Asia only for the PlayStation®4, has been exceeded over 3 million downloads on a cumulative basis in the world.



“LET IT DIE” was developed through the powerful combination of GungHo and the GungHo group company Grasshopper Manufacture Inc. (Head office: Chiyoda-ku, Tokyo, Representative director Goichi Suda), who has worked on many action games until now.

This work is a dog eat dog survival action game, set in the constantly changing “Tower of Barbs”, where the player makes use of equipment and items to defeat their enemies. This “kill or be killed” asynchronous gameplay PvP is a shocking undertaking in which world views of chaos and pop play themselves out in a rogue-like way to induce the personable grim reaper to appear.

This title available for download in North America/Europe since Saturday, December 3, 2016, was launched in Japan and Asia since Thursday, February 2, 2017, has exceeded 3 million downloads on a cumulative basis in the world.

GungHo, under the principle of “challenging and creative business”, is striving to create works with high quality game content that can be enjoyed by more and more game users.

【Product description】

Title: LET IT DIE
Category: Survival action game
Compatible devices: PlayStation®4
Scheduled release: Regular Version: Thursday, February 2, 2017
Packaged Version: Thursday, March 9, 2017
Price: Regular Version: 108 yen
*Includes Death Metals in a quantity equivalent to the price
Packaged Version: 6,900 yen (Not including consumption tax)
*Both the download version and the packaged version include the same content
*Game includes separate in-game transactions
Gameplay: Asynchronous online gameplay
CERO Z (Ages 18+)
Website: <http://letitdie.jp/>
Publisher: GungHo Online Entertainment, Inc.
Developer: GRASSHOPPER MANUFACTURE INC.
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*The above basic information is in relation to service provided in the Japanese market.

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